

Merry Christmas

Everybody in our
house wishes everybody
in your house a very
Merry Christmas and
a Happy New Year.

Victor Barth Clothing Co.
EVERYBODY'S STORE

John N. Taylor
Automobiles
609 Broadway

John N. Taylor
Music House
Ninth and Cherry Streets

Sam E. Bla. Co.
Ninth and Broadway

Boone County Cycle Co.
"HARLEY MESSENGER"
10th and Cherry Streets

F. H. Hoberecht
OLD TRAILS GARAGE
1105 Broadway

E. L. Shepard
18 South Ninth Street

Strawn Neate 804
Broadway

Palmer-Johnson Hardware
718 Broadway

Adams Jewelry Co.
18 N. 8th St.

Richards 909
Broadway
MARKET

EVERY KIND OF INSURANCE
Columbia Insurance & Rental Agency.
Haden Building

H. M. McPHEETERS, Representing
Northwestern Mutual Life Insurance Co.
Guitar Building, Columbia, Mo.
"Adapts the Policy to the Man"

Daily Brothers
ED V. PRICE CLOTHES
Virginia Building

The Auto Battery Co.
909 Cherry

MATTHEWS
Hardware Co.

Parker Furniture Company
16 N. Tenth Street

THE COLLEGE INN
Candy Shop
916 Broadway

**The Rex Billiard Parlor
and Barber Shop**
915 Broadway

The Model Lunch Room
11 N. Ninth Street

The Cluck Art Studio
Exchange Bank Building
"Take the Elevator"

Geery Jewelry
9 South Ninth

GOETZ & LINDSEY JEWELRY
"The Diamond Firm Name."
918 Broadway

Van Horn Grocery
716 Broadway

Herald-Statesman Company
Virginia Building

The Tiger Cleaners
Opposite Star Theater N. Ninth St

THE PALMS
800 Broadway

The Daily Missourian
Established 1908
Virginia Bldg. Phone 55

Campbell & Alexander
920 Broadway

Booches Billiard Parlor
Virginia Building

James H. Laughlin---Hardware
704 Broadway

Eisenstein's
Exchange Bank Building

Koeppen---Florist
1005 Broadway

MRS. S. M. METTY
Millinery
208 Thilo Bldg. Hitt and Broadway

Robinson & Boswell
1007-9 Broadway

BOONE COUNTY MILLING CO.
8th and Cherry Streets

Central Electric Shop
14 N. Eighth Street

Columbia Floral Co.
West Blvd. and Ash Streets

The Cluck Art Studio
Exchange Bank Building
"Take the Elevator"

10%
CO-OP
10%

Here's wishing you a very Merry Christmas

10%
CO-OP
10%